



BACHELOR OF Science in Business Administration



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Florida Department of Education
Commission for Independent Education





About Florida Global University

Florida Global University is a U.S. academic institution headquartered in the city of Doral, Florida, United States of America. Since 2004, the university has been authorized to operate and offer its official academic programs by the Commission for Independent Education of the Florida Department of Education, the regulatory body for private education in the region and, by extension, within the United States. This authorization is legally held under License #3180, which empowers the university to confer official professional degrees at the Bachelor's, Master's, and Doctoral levels, recognized throughout the United States and worldwide.



Over 2 Decades of Service + 40 Years of Experience



Join a diverse and vibrant community that will support you every step of the way throughout your educational journey.

Educational International Group



FLORIDA
GLOBAL
UNIVERSITY

2004



UNIVERSIDAD
BICENTENARIA
DE ARAGUA

1986



UNIVERSIDAD
TECNOLÓGICA
BADEN POWELL

2004



AMERICAN
BUSINESS
COLLEGE

2022



AMERICAN
ELITE
SCHOOL

2021



CENTER OF
EDUCATION AND
LEADERSHIP

2016



PROSPORTS
INSTITUTE

2025



POLITICS
CENTER
ACADEMY

2021



INTERNATIONAL
DIPLOMACY
ACADEMY

2024



HEALTH PRO
*(Center for Advanced
Studies)*

2025



CELANGUAGE

2022



INTERNATIONAL
ACADEMIC
RESEARCH CENTER

2018



PROVENTUS
GLOBAL
FOUNDATION

2023



EDU MEDIA
*(Medio de
Comunicación Digital)*

2012



PROFESSIONAL
SCHOLARSHIP
PROGRAM

2023



TEJIENDO
FUTUROS

2023



FGU
EVENTS

2020

OUR MISSION...

Your Future!



We are part of an Educational Group with over
+40 years of experience
in world-class private education.

Through our universities and academies, we have served approximately
200,000 students
worldwide.



4 Strategic Pillars of Your Education at FGU:

- + **100% Online Flexibility**
Take control of your professional growth. Our educational model adapts to your schedule, allowing you to access synchronous and asynchronous programs without sacrificing your work or personal life. Study from wherever you are, supported by exclusive tutoring designed to guarantee your progress.
- + **Global Education in Your Language**
Access the prestige of a U.S. education without language barriers. Complete your training entirely in Spanish with an international faculty that understands your market context, facilitating deep and seamless learning.
- + **Practical and Applied Methodology**
Go beyond theory. Our Project-Based Learning approach immerses you in real-world cases and market simulations, ensuring you acquire "ready-to-use" competencies that prepare you to solve the challenges of today's corporate world.
- + **Official U.S. Credentials**
Elevate your competitive profile. Earn an official U.S. degree with international recognition—a powerful credential that validates your expertise and opens doors to career opportunities in a globalized market.

FGU graduates are equipped to develop their careers in both public and private organizations, leveraging the skills and knowledge acquired throughout their education.

Florida Global University (FGU) aims to support students in achieving their personal and professional goals through its diverse range of academic programs.

Bachelor's Degrees

A Bachelor's degree is a university credential that not only certifies mastery of a specific field of study but also represents a comprehensive and multidisciplinary education. It prepares graduates to navigate the challenges of the professional world effectively.

Key Benefits:

- + **Educational Excellence:** Global recognition for academic expertise.
- + **Networking Opportunities:** Access to valuable international connections.
- + **Cultural Diversity:** Enriched global perspectives.
- + **Advanced Resources:** State-of-the-art technology and digital infrastructure.
- + **Holistic Development:** A balance of academic and soft skills.
- + **Research:** Pioneering opportunities even at the undergraduate level.
- + **Career Prospects:** High valuation by global employers.



Bachelor of Science in Business Administration

The Bachelor of Science in Business Administration Program is designed for students seeking to acquire an elevated level of knowledge from a broad base of business concepts to create solutions to contemporary business problems. Students will acquire the skills needed to integrate management, marketing, accounting, and finance concepts to develop strategies to improve short, medium, and long-term organizational performance. Students have the opportunity to choose between general administration or finance specialties.

Admission Pathways

High School Graduate or Equivalent

Applicants who have graduated from high school or secondary education and hold a valid diploma issued by a national or foreign secondary educational institution.

Incomplete Studies or Credit Transfer

This pathway is for high school graduates from national or foreign institutions who possess certified transcripts from incomplete undergraduate studies and wish to obtain academic credit transfers for coursework completed at other universities.

This also applies to:

- **Associate Degree** holders.
- **Higher University Technicians** (Técnicos Superiores Universitarios – T.S.U.).
- **Bachelor's Degree** graduates from national or foreign universities who wish to pursue a new degree at FGU through credit recognition.



Admission Requirements

To ensure student retention in the program and the successful achievement of established objectives, the following admissions criteria have been established.



Applicants seeking admission to the Bachelor's degree program must submit:

- + **High School Diploma, GED, or proof of secondary education** awarded by a state-authorized or government-recognized U.S. educational institution (or its foreign equivalent).
- + **Completed Admission Application.**
- + **Copy of a valid identification document** (Government-issued ID or passport for foreign citizens).
- + **Recent photograph** (2.5 x 3 cm), front-facing with a white background.
- + **Proof of Application Fee payment.**
- + **Official academic transcripts** (Only for applicants with incomplete undergraduate studies, Higher University Technicians [T.S.U.], Associate Degrees, or completed degrees from external universities who wish to apply to FGU via academic credit transfer for coursework completed at other institutions).

Important Notes

The Enrollment Fee covers the comprehensive administration of the university registration process in the United States, including:

- Receipt, review, validation, and registration of the required academic documentation, in accordance with current standards and regulations.
- Coordination of the translation, evaluation, and certification process for credentials issued by foreign institutions, to ensure their legal validity in the U.S.
- Preparation of the Enrollment Agreement, Course Descriptions, Proof of Degree Conferral, and other necessary documentation to formalize university enrollment in the United States.

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The Graduation Fee includes:

- Degree Diploma.
- Registrar's Office Certification.
- Official Transcript / Official Academic Record.
- Letter of Completion.
- Curriculum Plan.
- Syllabus Certification.
- Area of Concentration Certificate.
- Legalization of academic documents (Certified Translation, Notarization, and Apostille).
- Access to the "Get a Job" online course.

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CURRICULUM STRUCTURE

Your Bachelor's degree at FGU, totaling 120 Credit Hours (CH), combines the development of soft skills, technical industry knowledge, and expertise in your field of interest through three academic blocks:

General Education Courses (36 CH):
Cross-disciplinary subjects that broaden your intellectual context and analytical skills (Psychology, Composition, History, among others).

Core Required Courses (69 CH):
The heart of the degree program. Here, you will acquire key professional tools, ranging from Operations Management to Business Ethics.

Concentration Courses (15 CH):
The final level of specialization. Specific subjects designed to provide in-depth expertise in the particular branch of your chosen career.

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Bachelor of Science in Business Administration

Total: 120 Credit Hours (CH)

Delivery Mode: 100% Online (Asynchronous + Synchronous)

Idioma: Spanish

General Education Courses

COD.	Courses	Credit Hours
ARH 250	Art History	3
BSC 105	Biology	3
ENC 101	College Composition I	3
ENC 202	College Composition II	3
ENV 101	Environmental Science	3
MAC 105	College Algebra I	3
MAC 114	College Algebra II	3
PHI 210	Critical Thinking	3
PSY 201	Psychology	3
SOC 201	Sociology	3
SPC 260	Oral Communication	3
STA 275	Statistics	3
Sub Total		36

Required Core Courses

COD.	Courses	Credit Hours
ACG 201	Principles of Accounting	3
ACG 207	Cost Accounting	3
BUA 430	Operations Administrations	3
BUA 488	Research Methods	3
BUL 224	Business Law	3
CGS 300	Strategic Program Techniques	3
EBU 411	e-Commerce	3
ECO 202	Principles of Microeconomics	3
FIN 222	Finance	3
FIN 303	Financial Management	3
FIN 410	Accounting for Managerial Decision Making	3
GEB 311	Business Fundamentals	3
GEB 341	Ethics in Business	3
HRM 401	Human Resource Management	3
MAN 302	International Business	3
MAN 307	Strategic Management	3
MAN 321	Principles of Management	3
MAN 340	Organizational Behavior	3
MAR 311	Principles of Marketing	3
MAR 420	Sales Management	3
PHI 260	Introduction to Ethics	3
QMB 310	Strategic Planning and Leadership	3
MAN 480	Capstone	3
Sub Total		69



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GLOBAL
UNIVERSITY**

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Bachelor of Science in Business Administration

Mention:

General Administration

A graduate with a Bachelor of Business Administration (BBA) in General Administration is equipped to lead management, research, and innovation within organizations, optimizing resources through a culture of excellence. These professionals possess core competencies in management, leadership, and team coordination aimed at resource optimization and enhancing organizational competitiveness in both national and international markets. They effectively manage information to address changing conditions in a timely manner, proactively identifying and resolving problems or organizational "pain points."

COD.	Courses	Credit Hours
GEB 315	Venture Capital	3
HRM 310	Labor Relations	3
MAN 410	Operating a Small Business Management	3
MAN341	Applied Organizational Behavior Project	3
MAR 405	Consumer Behavior	3
	Sub Total	15



Degree to be Awarded: Bachelor of Science in Business Administration, Major in General Administration.

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Bachelor of Science in Business Administration

Mention:

Finance

A graduate with a Bachelor of Business Administration (BBA) in Finance is a well-rounded professional, equipped for strategic management and economic decision-making in global environments. Their profile combines strong organizational leadership with specialized competencies in banking, international investments, and corporate finance. These graduates master the tools necessary to optimize resources, evaluate market risks, and drive business growth, integrating the ethical and competitive vision required to operate successfully in the international financial sector.

COD.	Courses	Credit Hours
FIN 310	Money and Banking	3
FIN 315	International Investment Management	3
FIN 320	Corporate Finance	3
FIN 420	International Trade and Finance	3
MAR 405	Consumer Behavior	3
	Sub Total	15



Degree to be Awarded: Bachelor of Science in Business Administration, Major in Finance.

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Bachelor of Science in Business Administration

Mention:

Human Talent Management

A graduate with a Bachelor of Business Administration (BBA) in Human Talent Management is a strategic professional focused on maximizing an organization's most valuable asset: its human capital. Their profile combines solid management training with specialized competencies in labor relations, organizational behavior, and personnel administration. These graduates are equipped to lead corporate culture, manage conflicts, and align talent development with business objectives, promoting productive and ethical work environments within a global context.

COD.	Courses	Credit Hours
AHR 301	Administration of Human Resources	3
RPS 302	Recruitment and Selection	3
HPQ 402	High Performance and Quality Management	3
LMM 401	Learning Management	3
DMM 401	Digital Management	3
	Sub Total	15



Degree to be Awarded: Bachelor of Science in Business Administration, Major in Human Talent Management.

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Bachelor of Science in Business Administration

Mention:

Banking and Financial Institutions

A graduate with a Bachelor of Business Administration (BBA) in Banking and Financial Institutions is a highly skilled professional prepared for strategic management within the financial system. Their profile combines technical mastery of regulatory frameworks for financial and governing entities with the analytical capacity to manage credit underwriting processes and mitigate credit and operational risks. Furthermore, they integrate key management competencies, utilizing leadership and negotiation tools alongside modern marketing approaches to lead teams, acquire clients, and ensure the sustainability and profitability of the financial organization.

COD.	Courses	Credit Hours
AFRE 301	Financial and Regulatory Entities	3
CAA 302	Credit Admission	3
COR 401	Credit and Operational Risks	3
LAN 403	Leadership and Negotiation	3
MAA 402	Marketing Approaches	3
	Sub Total	15



Degree to be Awarded: Bachelor of Science in Business Administration, Major in Banking and Financial Institutions.

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Bachelor of Science in Business Administration

Mention:

Marketing and Management of Tourism Services

A graduate with a Bachelor of Business Administration (BBA) in Marketing and Management of Tourism Services is a strategic professional capable of leading development and competitiveness within the tourism sector. Their profile integrates mastery of business administration with specialized competencies in destination management and strategic service planning. Utilizing modern tourism promotion, communication, and public relations techniques, these graduates are empowered to position brands, design high-value experiences, and lead tourism organizations with an innovative approach oriented toward the global market.

COD.	Courses	Credit Hours
TII 401	Tourism Introduction	3
MTD 402	Management of Tourist Destinations	3
SPP 401	Strategic Planning	3
TPP 401	Tourist Promotion	3
CPR 402	Communication and Public Relations	3
	Sub Total	15



Degree to be Awarded: Bachelor of Science in Business Administration, Major in Marketing and Management of Tourism Services.



 [floridaglobal.university](https://www.floridaglobal.university)

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